

The slide features a header with the '37 CORRIDOR PROJECTS' logo and the text 'RESILIENTSR37 MARIN • SONOMA • NAPA • SOLANO' above a photograph of a road. The main content area contains the title '3. Draft Purpose Statement Goals and Objectives' in green. A video inset in the bottom right shows a woman in a red jacket. The footer includes the slogan 'ONE CORRIDOR, ONE TEAM, MANY SOLUTIONS.' and logos for AA, TAM, scia, NVTA, and STA.

We're going to now look at the PEL's draft purpose statement and its supporting goals and objectives.



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PURPOSE STATEMENT, GOALS AND OBJECTIVES

Purpose

A strong purpose statement is the foundational building block of a transportation project.

Goals and Objectives

Strong goals and objectives help link transportation projects and resource agency mandates during alternatives evaluation.




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First, let's look at why a purpose statement is so important for transportation projects.

The purpose statement is what helps shape the development of alternatives. Within transportation, there are certain project purposes that are used to deliver projects that are focused on transportation resources. This is also the first touch point between a transportation project and the resource agencies. Does the resource agency approve of this purpose statement?

The PEL process also is intended to produce products that may be taken into subsequent NEPA and CEQA environmental processes.

The Purpose is one of the first products that the PEL process can produce. You may wonder how non transportation issues such as climate change and restoration are included as part of the project. Goals and objectives are powerful tools that can be used as evaluation criteria for alternatives. We will discuss goals and objectives a little later on.



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WHAT IS A NEED:



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A need is a specific problem, area for improvement or opportunity that exists now or is expected in the future. This word cloud shows the needs that have been identified by the PEL stakeholders. The larger the letters indicate the frequency the need was identified. You will also have the opportunity to identify any needs you have on the corridor. We look at each need and how it can be studied or measured. Each need for action is used to evaluate alternatives through measurable objectives.

The purpose and need statement may identify other goals related to the primary transportation purpose. The PEL team will determine whether a need should be addressed in the purpose statement with a transportation related objective or as a goal or objective that can be used to differentiate amongst alternatives in the screening process.



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DRAFT PURPOSE STATEMENT FOR THE PEL


Preserving a critical regional transportation corridor that is resilient to extreme events while integrating ecological resiliency which facilitates adaptation to sea level rise.



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Building off previous studies and stakeholder involvement on the PEL process thus far, we have drafted a preliminary Project purpose statement that we will look at in the next five slides. Remember from our discussion earlier, that alternatives developed for the PEL study must meet the project purpose as articulated in the purpose statement.

The first element is preserving a critical regional transportation corridor that is resilient to extreme events while integrating ecological resiliency which facilitates adaptation to sea level rise.

As you may recall, sea level rise resiliency and flooding were two important needs identified for the corridor.


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DRAFT PURPOSE STATEMENT FOR THE PEL

Providing reliable travel time and increasing person through-put.



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AA TAM scia NVTA STB

The next element is providing reliable travel time and increasing person through-put.

As you can see from this picture, and as you probably have experienced, the backups can be extensive along the corridor. We understand it is important to you, as a member of the traveling public, to have a reliable travel time to get across the corridor.

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DRAFT PURPOSE STATEMENT FOR THE PEL

Providing safe mobility for bicyclists and pedestrians.



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The next element is providing safe mobility for bicyclists and pedestrians.

One of the important needs identified by stakeholders was a safe route for bicyclists and pedestrians, and considering E-bikes are gaining in popularity, a safe route could allow folks to commute to work.



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DRAFT PURPOSE STATEMENT FOR THE PEL

Maintaining and enhancing public access, including to recreational areas.



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The next element is maintaining and enhancing public access, including to recreational areas.

For example, San Pablo Bay National Wildlife Refuge provides numerous recreational opportunities that include wildlife viewing, wildlife photography, boating, fishing, and hunting. This area allows for public enjoyment of the refuge while still protecting the wildlife and habitats.




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DRAFT PURPOSE STATEMENT FOR THE PEL

Providing an equitable transportation solution that improves access for, and provides meaningful benefits to, underserved communities.



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The last element is providing an equitable transportation solution that improves access for, and meaningful benefits to, underserved communities.

In December 2020, Caltrans adopted an equity statement that recognizes our leadership role, an unique responsibility to state government to eliminate barriers to provide more equitable transportation for all Californians. We're reaching out to all communities to listen and incorporate their needs on our projects.



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DRAFT GOALS

Evaluate long-term integrated solutions that address the SR 37 highway's vulnerabilities and facilitate the restoration of the surrounding baylands.



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Several of the needs identified by the stakeholders do not have transportation nexus. However, by using goals and objectives as evaluation criteria, we preserve the purpose statement, which must be focused on transportation. To create a holistic project, goals and objectives can link resource agency and stakeholder priorities to the transportation project to produce both an effective transportation solution and environmentally responsible outcomes.

In the next four slides, we will be discussing the draft goals and objectives that have been developed for the PEL.

The first goal is to evaluate State Route 37 alternatives for long term integrated solutions that address the SR 37 highway's vulnerabilities and facilitate the restoration of the surrounding baylands in conjunction with the anticipated sea level rise affecting the corridor.

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DRAFT GOALS

Improve route reliability, mobility and connectivity across all modes and maintain public access.



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Another goal is to improve route reliability, mobility and connectivity across all modes and maintain public access for corridor commuters, residents, and essential services and industries in the area.

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DRAFT GOALS

Implement nature-based solutions to enhance resilience while simultaneously facilitating natural ecosystem function where practicable.



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Another goal is to implement to the extent practicable nature-based solutions to enhance resilience in the coastal environment to flooding, wave action, and erosion while simultaneously facilitating natural ecosystem function and adaptation to the stresses of climate change.

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DRAFT GOALS

Achieve ancillary ecosystem benefits with the northern baylands through partnerships and collaborative planning for future conditions.



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By planning for future conditions and working through partnership collaboration and cooperation with federal, state, and local agencies, we could achieve ancillary benefits such as improved water quality, habitat and fisheries within the Northern Baylands.

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DRAFT GOALS

Are there other needs or goals you want to see included in the PEL Study?

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AA TAM scia NCTA STB

These are the draft goals and objectives we have identified so far. Are there other needs, goals or objectives you want to see included in the PEL study?



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THERE ARE MULTIPLE OPPORTUNITIES TO PROVIDE YOUR INPUT

-  Provide a comment or sign up for updates:
Email: StateRoute37@dot.ca.gov
-  Call the SR 37 Public Information Line:
(510) 286-1204
-  Take a survey/Fill out the questionnaire:
www.Resilient37.org/Questionnaire

Map your interest or concern:
www.Resilient37.org

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We encourage you to leave a message on the phone line at area code 510-286-1204, complete the survey or use the interactive map to notate your comments. We look forward to hearing from you. I will turn this over to Kelly now. Thank you.