**2023 Excellence in Transportation Awards**

**Category 9 Public Awareness Campaigns**

**Entry deadline is Friday, September 29, 2023**

**Category: 9. Public Awareness Campaigns**

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| **Project Name:** | | Click here to enter text. | | |
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| **Location:** | Click here to enter text. | | **Date complete:** | Click here to enter text. |

**Project Summary**

**On this page, provide project summary of no more than 150 words in 12-point Times New Roman font.** This summary will be placed on the awards website if the project is selected as a winner.

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| Click here to enter text. |

**Please use next page for the project narrative.**

**Project Narrative –** Nominations exceedingthe limits will be disqualified.

**Describes the strategic planning, analysis, or research to determine need, objectives, and goals for the public awareness effort to meet traveler and public needs.** No more than 250 words in 12-point Times New Roman font.

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**Demonstrates clear and consistent communication to the targeted audience.** No more than 250 words in 12-point Times New Roman font.

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**Demonstrates cost effectiveness by maximizing communication to the identified audience through development, execution and delivery of project, initiative, or program.** No more than 250 words in 12-point Times New Roman font.

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**Demonstrates benefit to the public and/or stakeholders.** No more than 250 words in 12-point Times New Roman font.

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**Demonstrates effectiveness and identifies/quantifies measurable results in achieving overall success of the program.** No more than 250 words in 12-point Times New Roman font.

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**Please use next page for entrant organizations and contributing individuals.**

**2022 Excellence in Transportation Awards**

**Entrant Organizations and Contributing Individuals**

**Entry category: 9. Public Awareness Campaigns**

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| **Project name:** | | | | Click here to enter text. | | | | | | | | | | | | |
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| **Name, address, phone number and email address of person and organization submitting entry.** *Please submit organizations’ names as you would like them to appear on the plaque, if this project is selected as a winner.* | | | | | | | | | | | | | | | | |
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| **Organization:** | | | | Click here to enter text. | | | | | **Contact name:** | | | Click here to enter text. | | | | |
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| **Additional organization(s) to receive a plaque (limit three)** | | | | | | | | | | | | | | | | |
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| **2. Organization:** | | | | Click here to enter text. | | | | | **Contact name:** | | | Click here to enter text. | | | | |
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| **Contributing individuals:** Certificates of recognition (limit 10) are created using the names and spelling provided. | | | | | | | | | | | | | | | | |
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| **Name 1:** | | Click here to enter text. | | | | **Organization:** | | | | | Click here to enter text. | | | | | |
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| **Name 2:** | | Click here to enter text. | | | | **Organization:** | | | | | Click here to enter text. | | | | | |
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| **Name 9:** | | Click here to enter text. | | | | **Organization:** | | | | | Click here to enter text. | | | | | |
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| **Name 10:** | | Click here to enter text. | | | | **Organization:** | | | | | Click here to enter text. | | | | | |