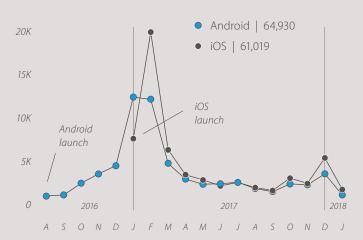
## QuickMap



## In the Right Direction

Caltrans' QuickMap has been steadily gaining users and offering California travelers an expanded look at road conditions. The apps for Android and iOS operating systems have quickly caught on, and new real-time features continue to be added.

## **Downloads by Platform**



## **QuickMap Enhances Road Trip Experience**

Caltrans' Mobile Application, Gaining Users, Adds Snowplow Location Feature

altrans continues to improve its popular QuickMap mobile application, which displays real-time traffic information to help travelers make smart decisions before they take to the road.

In December 2017, the Department added icons showing the location and heading of snowplows working on California highways. Although snow has been in scarce supply this season, that information will prove helpful to drivers heading over mountain passes in future winters.

QuickMap improves transportation system performance by providing travelers with accurate, real-time information about road conditions, a goal of Caltrans' 2015-2020 Strategic Management Plan.

In the year following its May 2011 debut on Caltrans' website, QuickMap received about 20,000 visits per month. Last year, the monthly average topped 52,000.

QuickMap apps for Android and iOS operating systems were released in 2016 and 2017, respectively. As of Jan. 2, 2018, the Android app had been downloaded 64,930 times since its release in September 2016.

The iOS app had 61,019 downloads since its release in January 2017 — an average of more than 5,000 downloads per month.

QuickMap uses a Google Maps application infused with information supplied by Caltrans and other sources. The app displays the user's enabled location on a map, and offers a choice of real-time features that include traffic speed, road closures, California Highway Patrol incidents, chain controls, location of fires, electric sign messages, Waze traffic and incident alerts, live traffic cameras, wait time at the San Ysidro border crossing and, now, locations of snowplows.

A new layer — boundaries of counties — is set to be released in the near future. Caltrans also is working on adding a layer marking roadside rest areas.

As a reminder, QuickMap should not be used while driving. MM

Sources: Ed Lee, data processing manager, Mobile & Web, Information Technology Solutions; Patrick Olsen, public information officer, External Affairs